

Sample Public Service Announcements (30 Second)

For Release:

Contact:

Flu Fact Of The Day

The flu can lead to more serious problems, such as pneumonia and bronchitis. The flu can be very dangerous for people over age 65.

(Name of the organization) will host a flu and pneumonia clinic for adults age 65 and older on (date) for (time) to (time) at (place). For more information, call (person) at (phone number).

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Flu Fact Of The Day

Flu and pneumonia together are the fifth leading cause of death in the United States. Most deaths (90 percent) caused by pneumonia and influenza occur in people age 65 and older. Medicare Part B pays for flu and pneumonia shots.

(Name of the organization) will host a flu and pneumonia clinic for adults age 65 and older on (date) for (time) to (time) at (place). For more information, call (person) at (phone number).